

## Winners (Promo & Activation Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Prize
<b><u>A01 (Food &amp; Drinks )</u></b>								
A01/001	00070	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	Gold Lion
A01/016	00061	THE FAIREST NIGHT OF ALL	AB INBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	Silver Lion
A01/028	02501	UPSIDE DOWN CAN	ORANGINA	ORANGINA	BETC Paris	FRANCE	BETC Paris	Bronze Lion
A01/071	03119	FINDING LIGHT IN THE DARK	COCA-COLA MIDDLE EAST	COCA-COLA	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai / FP7/DXB Dubai	Bronze Lion
A01/109	01634	EDIBLE SIX PACK RINGS	SALTWATER BREWERY	SALTWATER BREWERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	Bronze Lion
A01/111	02571	NOT COMING SOON	REMY MARTIN	LOUIS XIII	FRED & FARID New York	USA	FRED & FARID New York	Bronze Lion
<b><u>A02 (Fast Moving Consumer Goods )</u></b>								
A02/009	02697	ADVICE WIPES	TOMMEE TIPPEE	TOMMEE TIPPEE ADVICE WIPES	McCANN NEW YORK	USA	McCANN NEW YORK	Silver Lion
A02/027	03023	#DADDO	PANTENE	PANTENE HAIR CARE	GREY NEW YORK	USA	GREY NEW YORK	Silver Lion
A02/053	03024	GO ASK DAD	PROCTER & GAMBLE	GILLETTE RAZORS	GREY NEW YORK	USA	GREY NEW YORK	Bronze Lion
<b><u>A03 (Durable Consumer Goods)</u></b>								
A03/027	02741	THE BABY STROLLER TEST- RIDE BY CONTOURS	CONTOURS STROLLERS	BABY STROLLERS	FCB CHICAGO	USA	FCB CHICAGO	Gold Lion
<b><u>A04 (Cars &amp; Automotive Products &amp; Services)</u></b>								
A04/013	01042	THE REVERSED TRAILER	HARALD A. MØLLER/ VOLKSWAGEN NORWAY	VOLKSWAGEN TRAILER ASSIST	TRY Oslo	NORWAY	TRY Oslo	Gold Lion
A04/021	01537	THE NAKED UTE	VOLKSWAGEN AUSTRALIA	AMAROK	DDB Sydney	AUSTRALIA	DDB Sydney	Silver Lion
A04/032	00674	INTELLIGENT PARKIG CHAIR	NISSAN MOTOR CO.	INTELLIGENT PARKING ASSIST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo / TYO INC Tokyo /	Bronze Lion

## **Winners (Promo & Activation Lions)**

A04/041	02793	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney	Gold Lion
A04/056	02583	MISSION TO THE MOON	AUDI	AUDI	THJNK Hamburg	GERMANY	THJNK Hamburg	Bronze Lion
A04/059	02521	BAJAJ V	BAJAJ	BAJAJ AUTOMOBILES	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai	Bronze Lion

## **A05 (Retail, e-Commerce, Restaurants & Fast Food Chains)**

A05/008	00140	THE ORGANIC EFFECT	COOP	RETAIL STORES	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	Bronze Lion
A05/010	00647	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San	Grand Prix
A05/044	02902	CARREFOUR BABY NIGHT	CARREFOUR	BABIES' PRODUCTS	SAATCHI & SAATCHI Milan	ITALY		Bronze Lion
A05/052	02942	DXP CAR	DOMINO'S	DOMINO'S PIZZA	CP+B Boulder	USA	CP+B Boulder	Silver Lion

## **A06 (Travel, Transport & Leisure)**

A06/012	02600	THE SWEDISH NUMBER	SWEDISH TOURIST ASSOCIATION	TOURISM	INGO Stockholm	SWEDEN	INGO Stockholm	Silver Lion
A06/027	01335	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	Gold Lion
A06/045	03025	SUPER BOWL BABIES CHOIR	NATIONAL FOOTBALL LEAGUE	SUPER BOWL 50	GREY NEW YORK	USA	GREY NEW YORK	Silver Lion

## **A07 (Media & Publications)**

A07/009	02908	ANTI-RIVAL VACCINE	BANDSPORTS	CORPORATE IMAGE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	Silver Lion
A07/010	03080	HATTRICK	BEIN SPORTS	CHAMPIONS LEAGUE CHANNEL	TAPSA   Y&R Madrid	SPAIN	TAPSA   Y&R Madrid	Silver Lion

## **A08 (Financial Products & Services)**

A08/003	00087	SLOW DOWN GPS	IF INSURANCE	INSURANCE	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	Gold Lion
A08/029	02099	FAST FORWARD	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	Bronze Lion

## **A10 (Commercial Public Services)**

## **Winners (Promo & Activation Lions)**

A10/007	01211	"THE MOST DANGEROUS TOWN ON THE INTERNET" ORIGINAL DOCUMENTARY SERIES	NORTON BY SYMANTEC	NORTON	GREY SAN FRANCISCO	USA	GREY SAN FRANCISCO	Bronze Lion
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A10/015	03269	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	Silver Lion
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A10/021	02861	WORDS TO WATCH	EASY WAY LANGUAGE CENTER	INSTITUTIONAL	LDC São Paulo	BRAZIL	LDC São Paulo	Bronze Lion
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## **A11 (Corporate Image)**

A11/016	02981	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	McCANN NEW YORK	Gold Lion
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A11/046	03364	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK	Bronze Lion
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## **A12 (Public Health & Safety)**

A12/041	02945	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	Gold Lion
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A12/053	03226	BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	Silver Lion
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## **A13 (Public Sector & Awareness Messages)**

A13/083	03301	REWORD	HEADSPACE	REWORD WEB APPLICATON	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE	Bronze Lion
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## **A14 (Charities & Appeals)**

A14/057	02412	CHOCÓ TO DANCE	JPGC FOUNDATION	SCHOLARSHIPS FUND	MULLENLOWE SSP3 Bogotá D.C.	COLOMBIA	MULLENLOWE SSP3 Bogotá D.C.	Bronze Lion
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A14/137	03322	BEHIND THE LEATHER	PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	PETA ASIA	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok	Bronze Lion
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## **B01 (Guerrilla Marketing & Stunts)**

B01/021	00062	THE FAIREST NIGHT OF ALL	AB INBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	Silver Lion
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## **Winners (Promo & Activation Lions)**

B01/053	00784	#SMARTEFFECT	MERCEDES-BENZ PORTUGAL	SMART FORTWO	BBDO PORTUGAL Lisbon	PORTUGAL	BBDO PORTUGAL Lisbon	Bronze Lion
B01/092	02601	LE BON	LIDL	DISCOUNT FOOD	INGO Stockholm	SWEDEN	INGO Stockholm	Bronze Lion
B01/113	02744	THE BABY STROLLER TEST-RIDE BY CONTOURS	CONTOURS STROLLERS	BABY STROLLERS	FCB CHICAGO	USA	FCB CHICAGO	Gold Lion
B01/174	02166	SILVERADO "CAGES"	CHEVROLET	CHEVROLET SILVERADO-AUTOMOTIVE	COMMONWEALTH//McCANN Detroit	USA	COMMONWEALTH//McCANN Detroit	Bronze Lion
B01/184	02689	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R	Gold Lion
B01/215	02161	TRIBECA FILM FESTIVAL REACTOR	TRIBECA FILM FESTIVAL	FILM FESTIVAL	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York	Bronze Lion

## **B02 (Live Shows / Concerts / Festivals)**

B02/005	02300	GRAMMYCAM	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	Silver Lion
B02/025	02363	DACIA FAMILY PROJECT	RENAULT ITALIA	AUTOMOTIVE	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	Bronze Lion

## **B03 (Use of Exhibitions / Installations)**

B03/002	00202	UNFORGOTTEN SOLDIERS	SKY TELEVISION NEW ZEALAND	HISTORY CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	Bronze Lion
B03/029	01336	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	Gold Lion
B03/030	02982	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	McCANN NEW YORK	Gold Lion

## **B04 (Use of Ambient Media: Small Scale)**

B04/049	02396	PAPER GLASSES	SAVE THE CHILDREN AND SANTILLANA	CHILDREN EDUCATION	GREY MEXICO Mexico City	MEXICO	GREY MEXICO Mexico City	Bronze Lion
B04/058	01493	THE SAB SPIKE DETECTOR COASTER	SOUTH AFRICAN BREWERIES	DRINK RESPONSIBLY INITIATIVE	GEOMETRY GLOBAL JOHANNESBURG	SOUTH AFRICA	GEOMETRY GLOBAL JOHANNESBURG	Bronze Lion

## **B05 (Use of Ambient Media: Large Scale)**

B05/006	00239	LIVE VINES	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York	Bronze Lion
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## **Winners (Promo & Activation Lions)**

B05/037	02589	CALL BRUSSELS	VISIT BRUSSELS	VISIT BRUSSELS	AIR Brussels	BELGIUM	AIR Brussels	Bronze Lion
B05/045	02746	THE BABY STROLLER TEST-RIDE BY CONTOURS	CONTOURS STROLLERS	BABY STROLLERS	FCB CHICAGO	USA	FCB CHICAGO	Silver Lion
B05/068	03055	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA	GREY NEW YORK	Silver Lion

## **B06 (Use of Customer in-Store Experience)**

B06/046	02154	SUGAR DETOX	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris	Silver Lion
B06/048	02978	WHOPPER SIGN	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA	DAVID Miami	Bronze Lion
B06/096	00759	GAYNZ	ANZ	ANZ BANK	TBWA MELBOURNE	AUSTRALIA	TBWA MELBOURNE	Bronze Lion

## **B07 (Use of Competitions & Promotional Games )**

B07/014	00778	MOST OPEN TEST DRIVE	DAIMLER AG, SMART	SMART FORTWO CABRIO 453	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin	Bronze Lion
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## **B08 (Use of Broadcast)**

B08/010	00996	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK	Silver Lion
B08/021	00339	VIRGIN AMERICA BLAH AIRLINES	VIRGIN AMERICA	TRAVEL & TRANSPORT	ELEVEN San Francisco	USA	ELEVEN San Francisco	Bronze Lion
B08/059	03202	GO MONO	RADIO XXI	RADIO STATION	McCANN WORLDGROUP ROMANIA Bucharest	ROMANIA	McCANN WORLDGROUP ROMANIA Bucharest	Bronze Lion
B08/076	03443	HOLIDAYS ON DEMAND	TRANSAVIA	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux	Bronze Lion

## **B09 (Use of Print or Standard Outdoor )**

B09/015	02871	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	Gold Lion
B09/046	02314	PEPITO	GFR MEDIA	PRIMERA HORA	McCANN San Juan	PUERTO RICO	McCANN San Juan / HAROLD ESCOBAR	Bronze Lion

## **C01 (Use of Digital Platforms)**

C01/003	00130	ACR STREET VIEW TEST	ACR (THE AUTOMOBILE CLUB OF ROMANIA)	DRIVING SCHOOL	PUBLICIS ROMANIA Bucharest	ROMANIA	PUBLICIS ROMANIA Bucharest	Silver Lion
C01/060	02862	WORDS TO WATCH	EASY WAY LANGUAGE CENTER	INSTITUTIONAL	LDC São Paulo	BRAZIL	LDC São Paulo	Silver Lion

## **Winners (Promo & Activation Lions)**

C01/101	02045	COLORMAPS	PPG COMEX	COMEX	J. WALTER THOMPSON MEXICO Mexico City	MEXICO	J. WALTER THOMPSON MEXICO Mexico City /	Bronze Lion
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### **C02 (Use of Mobile )**

C02/074	03271	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	Gold Lion
C02/128	03071	ISEA APP	MIGRANT OFFSHORE AID STATION (MOAS)	ISEA APP	GREY GROUP Singapore	SINGAPORE	GREY GROUP Singapore	Bronze Lion
C02/151	02546	CELEBRITY TANTRUM	SAMSUNG AUSTRALIAN=	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	Silver Lion

### **C03 (Use of Social Platforms)**

C03/082	01337	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	Silver Lion
C03/098	02318	IN-A-SNAP	LOWE'S	LOWE'S	BBDO New York	USA	BBDO New York	Silver Lion
C03/183	03002	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	Silver Lion
C03/190	02949	MANBOOBS	MACMA	BREAST CANCER AWARENESS	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	Gold Lion
C03/213	01366	#SQUARESHAKES	SONIC DRIVE-IN	SONIC DRIVE-IN	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San	Bronze Lion

### **C04 (Co-Creation & User Generated Content )**

C04/010	00332	MTV VMA GREEN-SCREENS	MTV	2015 MTV VIDEO MUSIC AWARDS	MTV New York	USA	MTV New York	Silver Lion
C04/015	02025	THE LAZIEST COMPETITION EVER	CARLTON UNITED BREWERIES	LAZY YAK PALE ALE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	Bronze Lion
C04/081	03388	MASHIMACHINE	4PELAGATOS.COM	ONLINE JOURNAL	LEO BURNETT MÉXICO	MEXICO	LEO BURNETT MÉXICO	Silver Lion
C04/090	02690	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R	Silver Lion
C04/094	02242	STRAIGHT OUTTA	BEATS BY DRE.	BEATS BY DRE.	R/GA HUSTLE Los Angeles	USA	R/GA HUSTLE Los Angeles	Gold Lion

## **Winners (Promo & Activation Lions)**

C04/097	02950	SNAP KING	BURGER KING ARGENTINA	GRILL HERITAGE	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	Bronze Lion
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## **C05 (Response / Real-time Activity)**

C05/014	00998	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK	Gold Lion
C05/019	01541	#COMEONIN	THE SYDNEY OPERA HOUSE	THE SYDNEY OPERA HOUSE	DDB Sydney	AUSTRALIA	DDB Sydney	Bronze Lion
C05/043	02050	SEARCH RACISM. FIND TRUTH.	REFUGEES WELCOME	NPO	FCB ZÜRICH	SWITZERLAND	FCB ZÜRICH	Bronze Lion
C05/048	01562	STARDUST FOR BOWIE	STUDIO BRUSSEL	STARDUST FOR BOWIE	DDB BRUSSELS	BELGIUM	DDB BRUSSELS	Bronze Lion
C05/064	02001	#WHOISTHEKING	BURGER KING FRANCE	FOOD	BUZZMAN Paris	FRANCE	BUZZMAN Paris	Gold Lion
C05/070	01439	HELP KENYA NOT KANYE	CROWDRISE	FUNDRAISING FOR KENYAN CHARITIES	ALMA DDB Miami	USA	ALMA DDB Miami	Bronze Lion
C05/082	01425	WIN A BREAST RECONSTRUCTIO N	BENETIET	BENETIET	LDV UNITED Antwerp	BELGIUM	LDV UNITED Antwerp	Bronze Lion
C05/083	02934	CURRY MVP ACTIVATION	UNDER ARMOUR	BASKETBALL	DROGA5 New York	USA	DROGA5 New York	Bronze Lion

## **C06 (Use of New Technology)**

C06/019	02983	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK	USA	McCANN NEW YORK	Silver Lion
C06/034	02795	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney	Silver Lion
C06/049	02851	REAL VIEWS	RENAULT	RENAULT MÉGANE	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS	Bronze Lion
C06/078	03227	BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	Gold Lion

## **D01 (Launch / Re-launch )**

D01/001	00078	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	Gold Lion
D01/016	00999	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK	Silver Lion
D01/020	00159	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	Bronze Lion

## **D02 (Sponsorship & Partnership)**

## Winners (Promo & Activation Lions)

D02/027	02373	THE DILEMMA	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	Silver Lion
D02/036	02111	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM	Silver Lion

### E01 (Integrated Campaign led by Promo & Activation)

E01/003	00079	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	Gold Lion
E01/009	00649	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San	Gold Lion
E01/108	02692	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland	Gold Lion
E01/109	01176	SAMSUNG "ANTIDIARY"	SAMSUNG ELECTRONICS AMERICA	GALAXY S6	72ANDSUNNY New York	USA	72ANDSUNNY New York / PUNCHDRUNK London	Bronze Lion

### E02 (Low Budget Campaign)

E02/115	03207	BITTERSWEET PIES	PAUL	RESTAURANTS	McCANN WORLDGROUP ROMANIA Bucharest	ROMANIA	McCANN WORLDGROUP ROMANIA Bucharest /	Bronze Lion
E02/118	02556	MA PLACE EST DANS LA SALLE	PRODISS	ENTERTAINMENT	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS	Silver Lion
E02/125	03003	CHECK IT BEFORE IT'S REMOVED: NAKED BREASTS ON FACEBOOK AGAINST BREAST CANCER.	PINK RIBBON GERMANY	BREAST CANCER AWARENESS	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin	Silver Lion
E02/137	02205	THE BULLETPEN	MINISTRY OF NATIONAL EDUCATION COLOMBIA	MINISTRY OF NATIONAL EDUCATION	McCANN COLOMBIA Bogotá	COLOMBIA	McCANN COLOMBIA Bogotá	Bronze Lion

**Total Entries:** 107