

# 2 DAYS

## LIONS INNOVATION

Two days of specialist talks and networking, a new Awards Ceremony, After Party and the interactive Lions Innovation shortlist exhibition.

This pass does not include access to Cannes Lions or The Cannes Lions Beach.



Two days of specialist talks and networking, a new Awards Ceremony, After Party and the interactive Lions Innovation shortlist exhibition.

This pass does not include access to Cannes Lions or The Cannes Lions Beach.

---

YOUR PASS INCLUDES  
TWO DAYS OF

- **Headline acts on the Lions Innovation main stage.**
- **Lions Innovation networking events.**
- **Interactive Lions Innovation Shortlist Exhibition.**
- **The Lions Innovation Awards Ceremony in the famous Grand Auditorium, Palais des Festivals, on Friday 26 June.**
- **The Lions Innovation After Party on Friday 26 June.**
- **Access to the Cannes Connect Bar.**
- **Access to events around the City listed as part of the Cannes Lions Extra programme.**
- **Use of Cannes Connect delegate networking tool.**
- **Access to Lions Innovation 2015 talks and winning work in the Cannes Lions Archive until 31 July 2015.**
- **Use of the delegate accommodation service including preferential rates on hotels and apartments.**

Two days of specialist talks and networking, a new Awards Ceremony, After Party and the interactive Lions Innovation shortlist exhibition.

This pass does not include access to Cannes Lions or The Cannes Lions Beach.

---

WHO'S  
ELIGIBLE?

**Young Creatives**

Those working for an agency or production company aged 28 or younger (born after 27 June 1986).

**Young Marketers**

Those working for client companies that engage the services of advertising and communication companies aged 30 or younger (born after 27 June 1984).

Proof of age is required.

---

YOUR PASS INCLUDES  
TWO DAYS OF

- Headline acts on the Lions Innovation main stage.
- Lions Innovation networking events.
- Interactive Lions Innovation Shortlist Exhibition.
- The Lions Innovation Awards Ceremony in the famous Grand Auditorium, Palais des Festivals, on Friday 26 June.
- The Lions Innovation After Party on Friday 26 June.
- Access to the Cannes Connect Bar.
- Access to events around the city listed as part of the Cannes Lions Extra programme.
- Use of Cannes Connect delegate networking tool.
- Access to Lions Innovation 2015 talks and winning work in the Cannes Lions Archive until 31 July 2015.
- Use of the delegate accommodation service including preferential rates on hotels and apartments.

---

# STUDENTS

2 DAYS  
Thur 25 and Fri 26 June

YOUR PASS PRICE:  
€325 Excl. TVA @ 20%

Two days of specialist talks and networking, a new Awards Ceremony and the interactive Lions Innovation shortlist exhibition.

This pass does not include access to Cannes Lions or The Cannes Lions Beach.

---

## WHO'S ELIGIBLE?

Students aged 23 or younger (born after 27 June 1991), enrolled in full-time education and who are not/have not been employed in the advertising, communication, marketing or design industries.

Proof of age, copies of student cards and an enrolment letter are required.

---

## YOUR PASS INCLUDES TWO DAYS OF

- Headline acts on the Lions Innovation main stage.
- Interactive Lions Innovation Shortlist Exhibition.
- The Lions Innovation Awards Ceremony in the famous Grand Auditorium, Palais des Festivals, on Friday 26 June.
- Access to events around the city listed as part of the Cannes Lions Extra programme.
- Use of Cannes Connect delegate networking tool.
- Access to Lions Innovation 2015 talks and winning work in the Cannes Lions Archive until 31 July 2015.
- Use of the delegate accommodation service including preferential rates on hotels and apartments.